

# Islander Pools Traffic Analysis

1967 Central Ave, Albany, NY 12205 (0 - 3 mi)

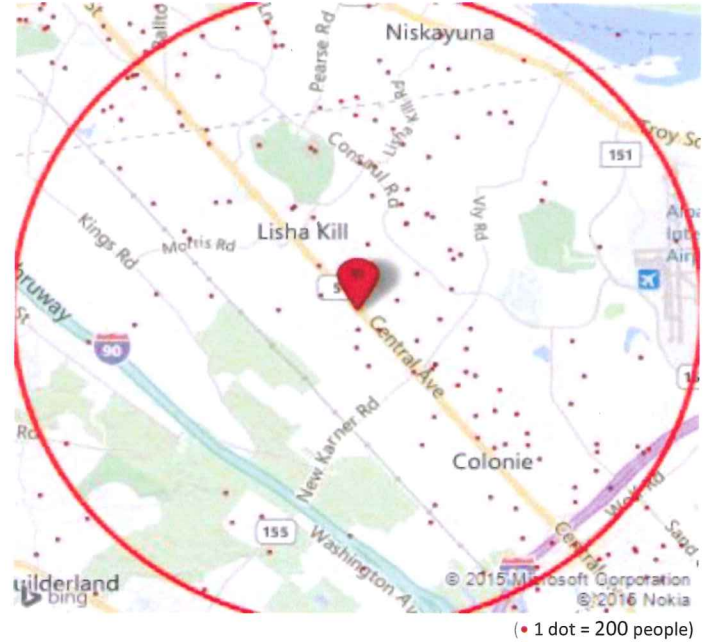
## Location Exposure

The two-way average daily traffic for your location is 25,523 vehicles.

With a standard load factor of 1.5 people 18+ years of age, traffic at your location delivers approximately 13,973,843 impressions in one year.

**25,523** Vehicles per Day  
**765,690** Vehicles per Month  
**9,315,895** Vehicles per Year

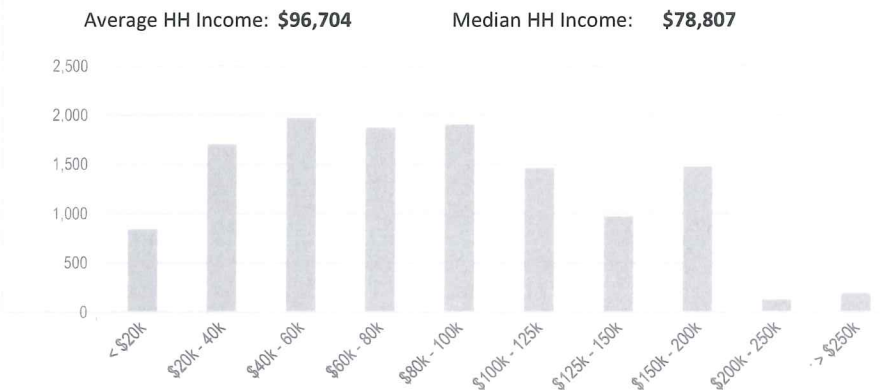
**13,973,843** Exposures per Year



## Population Statistics

Summary		Age Cohorts		Median Age: 46.1	Education		
2010 Census	31,478	Population: < 18	5,771	18.3%	HS Grad. or less	8,198	35.8%
CY Estimate	31,510	Population: 18 - 35	5,923	18.8%	Some College	4,089	17.8%
2019 Projection	31,437	Population: 35 - 50	5,851	18.6%	Assoc. or Prof. Degree	3,351	14.6%
'10 - '14 % Change	0.1%	Population: 50 - 65	7,670	24.3%	Bachelor's Degree	4,451	19.4%
'14 - '19 % Change	-0.2%	Population: > 65	6,296	20.0%	Master's or higher	2,832	12.4%

## Yearly Income by Household



## Mode of Transportation

Car, truck, or van	15,638	94.5%
Public transportation	223	1.3%
Motorcycle	0	0.0%
Bicycle	6	0.0%
Walked	127	0.8%
Other Means	8	0.0%

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